CODE Buying Group to Launch at The BDTA Dental Showcase 2011

CODE, the association for dental practice owners and managers, is to launch a new and exciting members scheme - The CODE Buying Group. The Code Buying Group has been developed in partnership with Dental Directory in order to offer a range of benefits to all CODE members helping them to save money and increase profitability.

• Free products
• Free and subsidised CPD
• Cash back on purchases made during any six month period
• Exclusive membership discounts
• Additional support and training from CODE Buying Group manufacturers

CODE offers Care Quality Commission compliance advice and practice management guidance to members the CODE Buying Group is the latest addition to an association dedicated to helping dental professionals meet the needs of their patients.

CODE's team of representatives will be on hand at the BDTA Dental Showcase to discuss how they can help you and your practice save money and increase profitability. CODE's team of representatives will be on hand at the BDTA Dental Showcase to discuss how they can help you and your practice save money and increase profitability.

Please visit www.CODE.co.uk, email info@CODE.co.uk or call 01494 254 354 for more information.

DÜRR dental (Stand T04)

DÜRR dental’s most innovative investment in digital technology is definitely a ‘must-see’ at this year’s exhibition. The latest evolution in one of the better you can imagine.

DÜRR dental will also be exhibiting its leading compressors, suction systems and sterilisation systems along with a series of diagnostic tools. The latter is the Company’s most recent innovation, VistaProof is a fluorescein camera capable of detecting caries quickly and accurately. Caries is shown even in fissures and on isolated surfaces where to the naked eye or on x-ray photographs it may be hard or impossible to resolve the differences between sound and carious tissue. In contrast to other diagnostic methods VistaProof allows the caries to be identified in the earliest stages enabling preventive actions to be implemented.

DÜRR dental has also introduced its air flow system VistaCut, a product developed in partnership with Velopex, this allows for easy cleaning of the cavities and teeth. The VistaCut system is especially useful during the dental procedures as it is able to provide a perfect and hygienic surface and at the same time to prepare the teeth for dental restorations.

Septodont brings magic to DÜRR Dental Dental Showcase 2011

Septodont will be exhibiting at BDTA Dental Showcase stand T04 following a highly successful launch of Biodentine, Septodont is inviting dentists to visit its stand to find out how the next big all-in-one dental, biocompatible and bioactive material can be used wherever tissue is damaged.

As well as showcasing Biodentine, Septodont will showcase the highly innovative Septoject Evolution needle, designed to provide greater control for practitioners and less discomfort for patients. Septoject Evolution is engineered for smoother penetration with less displacement, meaning less discomfort for patients even when used for multiple injections. The Septoject Evolution’s highly polished bevel for easier insertion and reduced deflection, around 20% less force is required while control and accuracy are improved.

Other Septodont products on display at BDTA Dental Showcase 2011 will include Rapide® a needle specifically designed to make gingival preparation procedures easier and more comfortable for patients, and Ultras Safety Plus – a compact, easy-to-use, spring loading system equipped with a needle-stick injury prevention device.

While continuing to lead the way in the manufacture and supply of 100 per cent latex-free anaesthetics, Septodont, throughout new product innovations, has also proved to the market of dentistry a commitment to pioneering research and development in all fields of dentistry.

Dental Directory’s Transform Your Practice

Come and see us at stand F07! BDTA Dental Showcase 2011 and see in action all in one.

If you are unable to join us FreeFax 0500 32111 or visit Evident website: www.evident.co.uk

Evident… it’s time to take a moment to wind down and catch up with colleagues.

GSK Expert Marketing Manager, Richard Madley-Dowd observes, “GSK is committed to enhancing the oral health of patients and is always looking for ways to improve and develop new oral care products.

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For further information on how CosTech Elite® can help your practice, call 01494 370 376 or email info@costech.co.uk. ELITE user service subject to availability.

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Tel: 0844 247 3527 0044 1902 Email: a.entry@smile-on.com or visit smile-on.co.uk

When things go wrong Dr Crawford Bain will be hosting a stimulating and insightful event at the Royal College of Surgeons and Physicians of Glasgow on Saturday 5th November. Dr Robert London will be presenting at this one day event.

This event will discuss problems in the planning and execution of implant surgery. Dr London will review the appropriate use of imaging, treatment planning principles, the necessary detailed knowledge of surgical anatomy and management of temporary prostheses to prevent surgical problems.

Situations to be discussed will include sinus grafting complications; problems arising from incorrect implant placement; managing patients' expectations and problems with membranes and managing peri-implantitis. Participants will submit their own case reviews in advance of the course which will have been reviewed and guidance given as per the round table discussion. There will also be an opportunity to join Dr London on an evening reception and networking hub on Friday 4th November at Square Hotel. Priced at £149 + VAT for the lecture only or just £175 + VAT for the lecture and Evening Reception, you will be amazed at how much you can learn in just one day.

To book your place or for further information please contact 01618 511 162 or 31kamakmarketing@biomet3d.co.uk

For more information call Clarke Dental on 01268 733 146 (Euros) or 01270 613 750 (Cheques)/Email: enquiries@clarke.dental.co.uk or call sales@clarke.dental.co.uk

Kavo Dental Excellence.

Visit Kavo on stand DD9
Visit Kavo to stand DD9 to experience first-hand our ergonomically designed, highly efficient, state-of-the-art product range.

During the show, we’ll have some very special promotional packages often running across a range of surgical treatment units.

Experience our new instruments’ Master and Expert Series to discover maximum work efficiency, product and customer comfort.

Visit DD9 and see the latest innovations from Kavo. You’ll discover a new wave of Kavo products that will inspire you with design, speed and efficiency.

RCUK launches two new products – GC will be demonstrating the new ADD® additions to their prestigious range with a new product, Ovitec®. Flapless® LT is the first glass ionomer provisional luting cement that provides superior, reliable fidelity and ease of use. GC Usa Flapless® LT offers the benefits of glass ionomer technology, with significantly greater fluoride release and unexcelled protection.

GC will be showing you the benefits of EXA’SOR® EXPE®: EXPE® represents the next-generation impression material. Vinyl Polylith® Cherry-vinite® is predictable in an unpredictable environment. EXA’SOR® EXPE® Dental allows you to create beautifully exact restorations with one shade. These inside-shades are available for more complex shaping, allowing you to create an invisible true-to-life restoration. Incorporating the best of industrial monomer innovation from DuPont, EXA’SOR® EXPE® features an exclusive low shrinkage technology. On a microscopic level, EXA’SOR® EXPE®’s unique association, adhesion between the fillers and the resin matrix is maintained. With minimised shrinkage stress, the integrity of the restoration especially at the margins is ensured. On the laboratory side of the business, GC will be showing Initial (R) Curing Over Zirconia and Light Reflective Liners – the latest addition to the Initial K range.

PRACTICE PLAN invests in the future
The UK’s leading provider of practice branded membership plans has announced the acquisition of two businesses, hotels, a plan provider with a presence across the UK and in particular Scotland, and Medenta, the market leader in UK dental patient finance.

The forward thinking company consistently invests in the expansion and development of the range of support they offer their members. The latest investment which has made the marriage between Practice Plan and Medenta will allow both companies to strengthen their offering to help dentists make the most of future opportunities.

If you would like to find out more about Practice Plan you can call 01901 684151 or go to www.practiceplan.co.uk

UK Medical
UK Medical is the leading UK Company in providing tailored magnification and lighting solutions in all of its iconic Dental Showcase products.

By supplying world leading products we are ideally placed to advise on consultation, treatment and advice service on using magnification and lighting in the dental practice.

Surgical MAG-12™ featuring the newly voted number one ‘Reality’ in the USA dental industry. The MAG-12™ and MAG-12™-SL are our highest specification surgical microscopes. The unique patented adjustability and depth of focus coupled with crystal clear optics and practicality are why these are best in class.

LED light systems are available to further enhance the quality and provide you with an unrivalled system.

Global Dental Microscopes are the world leading dental microscope with unique patented features tailor made for the dental practisence. Three, four or five step magnification allows a budget to suit all users, with a bespoke range of digital still image capture and video attachments; we have a solution to suit everyone. A choice of mounting systems means we can meet your requirements.

Please contact DP Medical Systems Ltd on 020 8391 4465